



# Is your bicycle an easy target for thieves?

Having your bicycle stolen can be expensive, inconvenient and frustrating. That's why it's essential to take appropriate measures to protect your valuable asset.

DataDotDNA® is a popular choice for those who wish to protect their bicycle. Technologically advanced, easy to apply and cost effective, DataDotDNA® is the number one option for your theft prevention needs.

## What is DataDotDNA®?

DataDotDNA® is a security identification system that uses DataDots to protect your bicycle from theft.

DataDots are tiny microscopic discs that contain unique information that's linked to your bike and you. As small as a grain of sand, DataDots are recognised as being one of the most effective ways of preventing theft, and play a crucial role in the recovery and return of stolen bicycles.

## How does DataDotDNA® work?

- Hundreds of DataDots are brushed onto various locations on your bicycle
- The unique code on each DataDot is then stored on a secure database, which can be accessed by police if your bicycle is stolen.
- The DataDots are almost invisible to the naked eye, but can be detected by a UV light and magnifying device.
- It's virtually impossible to locate and remove all the DataDots, making it extremely difficult for thieves to sell your bicycle or its parts without fear of being caught.
- Warning stickers act as a further deterrent to thieves.

## What are the benefits of DataDotDNA®?

- ✓ **Easy application**
- ✓ **Cost effective**
- ✓ **Peace of mind** – If your bicycle is stolen, its ownership is easily traceable via the secure DataDotDNA® database.
- ✓ **Proof of ownership** – The unique code on each DataDot links your bicycle back to you, making it virtually impossible for thieves to sell it safely.
- ✓ **Insurance savings** – Enjoy a range of potential insurance discounts and incentives.
- ✓ **Awareness** – Crime Stoppers Australia and the police have acknowledged the effectiveness of DataDot technology in theft prevention.

To find out how DataDot Technology can keep your bicycle safe and secure, visit [www.DataDotDealerServices.com](http://www.DataDotDealerServices.com) or call 704-554-9422.

## Identify and protect your property with DataDotDNA®



**Crime Prevention Partners**

DataDot Dealer Services  
5605 77 Center Drive #270 Charlotte, NC 28217  
T 704-554-9422 E [info@datadotdealerservices.com](mailto:info@datadotdealerservices.com)  
[www.DataDotDealerServices.com](http://www.DataDotDealerServices.com)