



# Are your business premises an easy target for thieves?

Having equipment stolen from your business premises is expensive, inconvenient and frustrating. That's why it's essential to take appropriate measures to protect your valuable assets.

DataDotDNA® is a popular choice for those who wish to protect equipment such as computers, laptops and printers. Technologically advanced, easy to apply and cost effective, DataDotDNA® is the number one option for your theft prevention needs.

## What is DataDotDNA®?

DataDotDNA® is a security identification system that uses DataDots to protect your assets from theft.

DataDots are tiny microscopic discs that contain unique information that's linked to your business equipment and your business. As small as a grain of sand, DataDots are recognised as being one of the most effective ways of preventing theft, and play a crucial role in the recovery and return of stolen assets.

## How does DataDotDNA® work?

- Hundreds or even thousands of DataDots are sprayed or brushed onto various locations on your office equipment.
- The unique code on each DataDot is then stored on a secure database, which can be accessed by police if your property is stolen.
- The DataDots are almost invisible to the naked eye, but can be detected by a UV light and magnifying device.
- It's virtually impossible to locate and remove all DataDots, making it extremely difficult for thieves to sell your business equipment without fear of being caught.
- Warning stickers act as a further deterrent to thieves.

## What are the benefits of DataDotDNA®?

- ✓ **Easy application**
- ✓ **Cost effective**
- ✓ **Peace of mind** – If your business equipment is stolen, its ownership is easily traceable via the secure DataDotDNA® database.
- ✓ **Proof of ownership** – The unique code on each DataDot links your property back to you, making it virtually impossible for thieves to sell it safely.
- ✓ **Insurance savings** – Enjoy a range of potential insurance discounts and incentives.
- ✓ **Awareness** – Crime Stoppers Australia and the police have acknowledged the effectiveness of DataDot technology in theft prevention.

To find out how DataDot Technology can keep your business equipment safe and secure, visit:  
[www.DataDotDealerServices.com](http://www.DataDotDealerServices.com) or call 704-554-9422.

## Identify and protect your property with DataDotDNA®



**DataDot**  
TECHNOLOGY USA



**Crime Prevention Partners**

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